

Lilian Giang

CONTACT INFO

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<http://www.lilianthanhgiang.com>

SKILLS

- Adobe Suites
- Workfront
- HTML and CSS
- Photography/Editing
- 2D and 3D Animation
- Project management

EDUCATION

San Jose State University

Bachelor of Fine Art, Animation

Minor, Business Administration

SIDE PROJECT

E-commerce bridal store - 2017

- Created and managed my own e-commerce site.

EXPERIENCE

Walmart Global E-commerce

Designer (August 2018 - Present)

- Participated in the redesign launch of Walmart.com in 2018
- Designed and maintained Walmart's responsive fashion landing pages
- Designed annual marketing campaigns and new partnership brand pages for fashion vertical including Christmas, Father's day, Back To School, Ellen DeGeneres's EV1 clothing line, Kid Box, Lord + Taylor
- Designed collateral to support site assets, including emails, display ads and social media

Production Artist (March 2017 - August 2018)

- Worked closely with internal team and external teams to execute design projects under tight deadlines
- Worked with high volume of requests while maintaining production and design standards
- Designed direct email campaigns
- Collaborated with art directors, copy writer, producers and marketers on a daily basis

Indigo7 Silicon Valley

Designer (March 2015 - March 2017)

- Worked directly with the CCO to produce all design related materials for printing, web, and mobile
- Designed apparels, logo, and digital marketing contents
- Created interactive design concepts and wireframes
- Worked constructively under a multi-tasking environment
- Created brand identity and managed multiple e-commerce stores

SJSU Media Production

Production Assistant (June 2014 - June 2015)

- Helped the production team with video recording, editing and transcribing
- Created illustration and power point presentation